

# Survey Methodology

- 803 telephone interviews with voters in Sonoma County
- Interviews conducted April 4-9, 2016
- Interviews on landlines and cell phones in English and in Spanish
- Margin of sampling error of +/- 3.5% at the 95% confidence level
- Some percentages may not sum to 100% due to rounding
- Select comparisons to data from 2005, 2006, 2012, 2015 and 2016

