

OPEN SPACE

CONFERENCE

2017

Sponsorship levels & benefits

We expect 500 leaders in parks, agriculture, and open space to attend at the Craneway Pavilion in Richmond, CA on Thursday, May 18, 2017.

As a sponsor, you will get significant exposure to the thousands of people who work to preserve, steward, manage and connect people to the nearly 1.4 million acres of protected lands in the Bay Area.

	LEAD	REGIONAL	ECOSYSTEM	WATERSHED	PARK
Color ad in print booklet	full page	full page	1/2 page	1/4 page	1/8 page
Conference tickets	10 tickets	6 tickets	4 tickets	3 tickets	2 tickets
Speaking opportunity	5 mins	--	--	--	--
Sponsor of Leadership Development Program	yes	yes	--	--	--
Exhibitor table	High-traffic location	High-traffic location	Medium-traffic location	Medium-traffic location	--
Social media and website	prominent logo	prominent logo	logo	logo	listed
Open Space Council blog	two blog posts	two blog posts	one blog post	mentioned	mentioned
	\$15,000	\$9,000	\$4,500	\$2,500	\$1,000

PRINTED BOOKLET:

Sponsors provide the ad artwork and logo files by April 28. Specifications will be provided.

ONLINE AUDIENCE REACH: 100,000 people

- Logo or organization name listed on website, Facebook, Twitter, Instagram, enewsletters, and blog
- Dedicated blog posts will feature your organization and your support of open space in the Bay Area.

SPEAKING OPPORTUNITY:

Five minutes on the conference agenda to address the 500 attendees from the podium.

LEADERSHIP DEVELOPMENT PROGRAM:

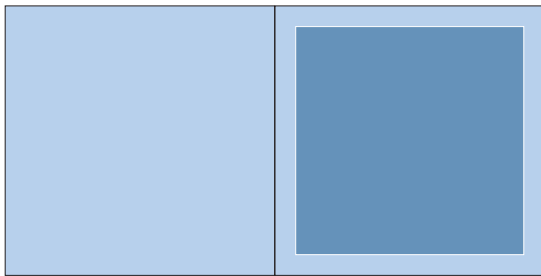
The Leadership Development Program nurtures the next generation of conservation leaders. With your sponsorship at the Lead or Regional levels we will provide access to the conference for young adults curious about the local conservation movement. In addition, we will ensure a welcoming, enriching experience for them once they arrive.

CONTACT: Melanie Hogan | 510 809 8009 ext 252 | melanie@openspacecouncil.org

MORE INFO: openspacecouncil.org/conference

TO SIGN UP: bit.ly/2017OSCsponsorship

Booklet ad specs

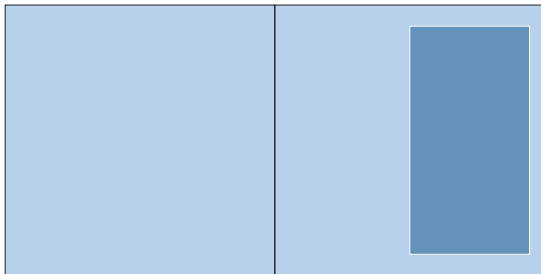


LEAD & REGIONAL LEVEL SPONSORS

full page ad

color

7.5" x 7.5"

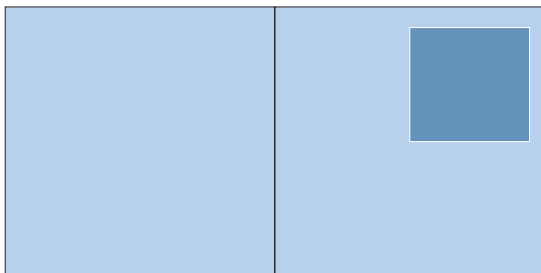


ECOSYSTEM LEVEL SPONSOR

half page ad vertical

color

3.75" x 7.5"

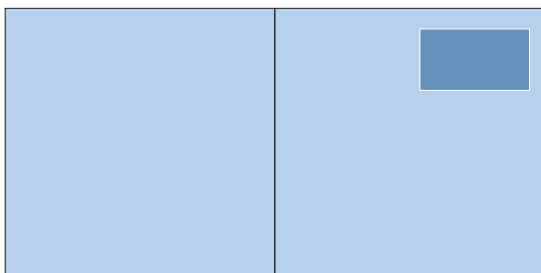


WATERSHED LEVEL SPONSOR

quarter page ad

color (new!)

3.75" x 3.75"



PARK LEVEL SPONSOR

1/8 page ad

color (new!)

3.5" x 1.75"

NOTE: all ads are now in color, not black & white.

Press-ready PDF preferred. High-resolution image file also accepted.

Please don't send Powerpoint/Word files.

Please no spot Pantone colors, RGB colors or low-resolution items.

None of the files need to have bleeds, files may be sent with or without crop marks.

If you need help with your ad file creation, contact lilli@keinaenen.com, ads can be created for you for an hourly fee.

Please send your logo in a vector format (ai, eps, PDF) or high-resolution image file (1 mb+ file size indicates high resolution)